



## Manitoba Companies Receive Funding for COVID-19 Innovation Proof-of-Concept Grants

**August 11, 2020 – Winnipeg, Manitoba**

Today Research Manitoba is pleased to announce a \$250,000 investment to support two COVID-19 Innovation Proof-of-Concept (IPoC) Grants to local companies Adva Diagnostics Inc. and Cubresa Inc. These grants will support innovative research projects from these Manitoba-based companies who have the expertise to help fight the COVID-19 pandemic.

The goals of the COVID-19 IPoC Grants are to:

- Support research to create, enhance, or strengthen technology or product maturity towards supporting the COVID-19 pandemic
- Advance industrial research, development and technology demonstration through collaboration between academia, non-profit organizations and the private sector
- Support talent development and build capacity for translational research in Manitoba

“We were pleased to see so many companies in Manitoba respond to the pandemic,” said Jennifer Cleary, Research Manitoba. This funding provides an opportunity for two more local companies to develop new technology and products, to create jobs, and contribute to global efforts to help keep us safe.”

Adva Diagnostic Inc., [a venture of InnovoXL](#), received \$150,000 for their project to develop new on the spot tests for COVID-19 and other infectious diseases, which can help us safely return to work and more normal lives. Adva will provide \$33,750 in-kind toward their IPoC Grant with an additional \$112,500 from Mitacs.

[Cubresa Inc.](#) received \$100,000, which builds on their expertise in creating new imaging tools, making them safe to use with highly infectious diseases like SARS COV-2. This is a critical step to understanding and developing new treatments for the disease. Cubresa will provide \$36,500 in-kind toward their IPoC Grant.

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### Background

On April 8, 2020, a [\\$5,000,000 COVID-19 Research Fund](#) to support Manitoba’s response to the 2019 Novel

Coronavirus (COVID-19) pandemic was announced by Health, Seniors and Active Living Minister Cameron Friesen. The funds for the two COVID-19 IPoC Grants announced today are included in this research fund.

**Research Manitoba:**

Research Manitoba promotes, supports, and coordinates the funding of research excellence and innovation in health, natural and social sciences, engineering and the humanities in Manitoba. [Research Manitoba](#) supports local talent development by providing research support to early career researchers and graduate students, along with fostering strategic partnerships to strengthen research and innovation in Manitoba.

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